

# BEVERAGE CATALOG



**WORLD BEER AWARDS**  
BELGIUM BRONZE



Belgian Delights

**FOOD & BEVERAGE**  
*Export Agency*





# MARTENS

FAMILY BREWERS SINCE 1758



“BREWING  
THE BEER OF THE  
*Future*”

#BrewedToBeShare





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# FOUNDED IN YEAR 1758

Founded in 1758, Martens Brewery is a proud and ambitious family company that has been at the head of the Belgian beer industry for eight generations. It is specialized in the development, production, distribution and sale of private label beer, as well as its own beer brands. From the beginning, the family business has always sought to innovate its manufacturing process. This approach has resulted in a wide range of products and services worldwide.

The great majority of the production is intended for export and is marketed under own brands, the 1st brands of our many business partners and the private brands for retail, cash & carry and wholesale.





Since  
**1758**



**8** generations.



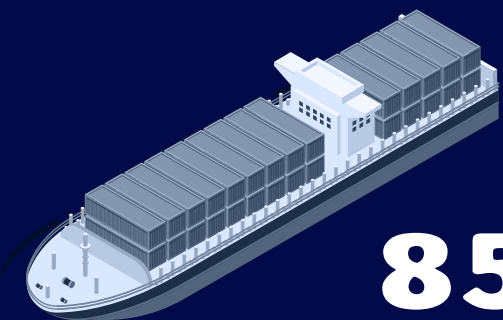
One of the most modern and high-technological breweries in the world.



**100**  
countries.



2nd largest  
Belgian brewery.



**85%**  
Export.



**4 MILLION**  
hectoliters per year.



# LAGER *Beers*

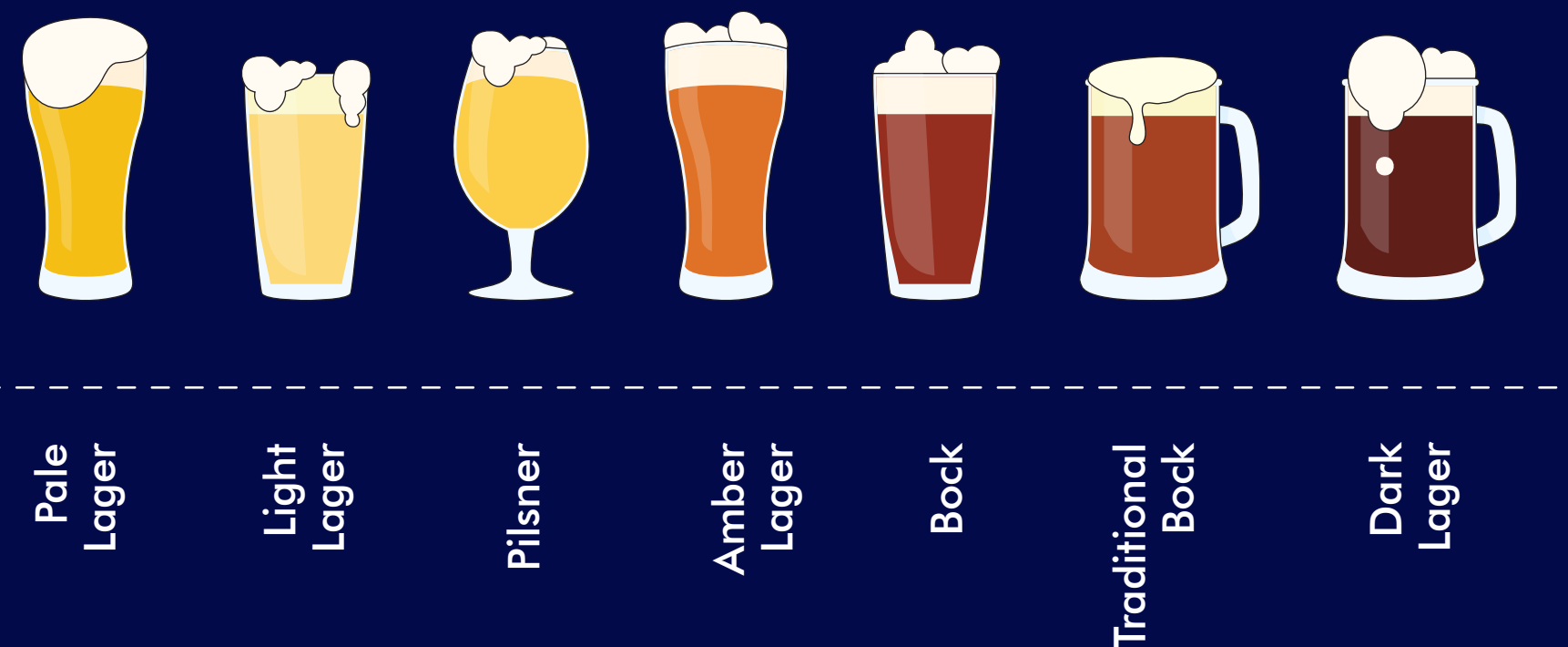
Lagers are everywhere. Lager beer is the most popular style among all beers as they are widely consumed worldwide. Each country has its own style of lager. That's why there are a large number of Lager beer brands around the world.

This kind of beer differs from Ales because of the brewing techniques that result in a crisp, refreshing beer profile.

A lager is a bottom-fermented beer which means that the yeasts used to ferment the beer flocculate, or gather, at the bottom of the fermentation tank. Lager yeasts also tolerate much lower temperature than those used for Ale.

It is usually manufactured between 44 and 55 degrees Fahrenheit (7 and 13 degrees Celsius). This brewing process gives the Lager beers a very clean color because they are easy to filter since the yeast remains at the bottom of the fermenter, giving the Lager beers a neutral but refreshing flavor.

The most tolerant Lagers can also handle longer aging times than ales. Known as "lagering", these beers can age for months at much lower temperature (54-57 degrees Fahrenheit (12-14 degrees Celsius)), often called cellar temperature.







# MARTENS

Martens Gold, winner of the bronze medal at the **World Beer Awards** in the category International Lager.



## MARTENS PREMIUM

	TYPE: LAGER
	ALCOHOL BY VOLUME: 5%
	EBU (BITTERNESS): 21
	EBC (COLOR): 6.5
	PACKAGING: 33CL CAN

## MARTENS LIGHT

	TYPE: LIGHT LAGER
	ALCOHOL BY VOLUME: 3.9%
	EBU (BITTERNESS): 12
	EBC (COLOR): 8
	PACKAGING: 33CL CAN

## MARTENS GOLD

	TYPE: LAGER
	ALCOHOL BY VOLUME: 4.6%
	EBU (BITTERNESS): 15
	EBC (COLOR): 6
	PACKAGING: 33CL CAN

**Appearance:** Clear gold-colored and slightly sparkling.

**Aroma:** Slightly sweet with grainy corn and white bread notes.

**Flavor:** Notes of malt, sweet corn, and hay. Bitterness of medium intensity and persistence in flavor.

**Notes:** The typical Belgian lager beer! Perfect when served iced. It is a refreshing beer that quenches your thirst.



# MARTENS



## MARTENS ULTRA

	TYPE: LOW CALORIE LAGER
	ALCOHOL BY VOLUME: 4 %
	EBU (BITTERNESS): 5
	EBC (COLOR): 4,25
	PACKAGING: 33CL SLEEK CAN






**Appearance:** Pale yellow color.

**Aroma:** Slightly malty.

**Flavor:** Low bitterness, pure and smooth taste, with a clean refreshing finish.

**Notes:** This easy-drinking beer provides only 2 grams of carbohydrates and only 85 calories per can.

## MARTENS WITTE

	TYPE: BELGIAN WHITE ALE
	ALCOHOL BY VOLUME: 4.8%
	EBU (BITTERNESS): 13
	EBC (COLOR): 6
	PACKAGING: 50CL CAN

**Appearance:** Pale yellow color, very cloudy and with a lot of foam.

**Aroma:** Typical citrus and coriander aroma.

**Flavor:** Bittersweet and sour flavor with citrus notes and balanced bitterness.

**Notes:** Belgian wheat beer spiced with orange zest and coriander seed. A unique beer in the world!



# MARTENS



## MARTENS EXTRA

	TYPE: STRONG LAGER
	ALCOHOL BY VOLUME: 7%
	EBU (BITTERNESS): 18
	EBC (COLOR): 8
	PACKAGING: 33CL CAN

## MARTENS STRONG

	TYPE: STRONG LAGER
	ALCOHOL BY VOLUME: 10%
	EBU (BITTERNESS): 17
	EBC (COLOR): 10
	PACKAGING: 33CL CAN

**Appearance:** Straw-gold with a dense, white foam.

**Aroma:** Perceptible alcohol with sweet grain.

**Flavor:** Sweet malty grain with a high alcohol content. Long and warm aftertaste.

**Notes:** These strong Lagers contain more malt for fermentation and have low hop levels.



# MARTENS



## MARTENS EXTRA STRONG

	TYPE: STRONG LAGER
	ALCOHOL BY VOLUME: 12,2%
	EBU (BITTERNESS): 17
	EBC (COLOR): 10
	PACKAGING: 33CL CAN

## MARTENS SUPER STRONG

	TYPE: STRONG LAGER
	ALCOHOL BY VOLUME: 16,2%
	EBU (BITTERNESS): 10
	EBC (COLOR): 9
	PACKAGING: 33CL CAN

**Appearance:** Straw-gold with a dense, white foam.

**Aroma:** Perceptible alcohol with sweet grain.

**Flavor:** Sweet malty grain with a high alcohol content. Long and warm aftertaste.

**Notes:** These strong Lagers contain more malt for fermentation and have low hop levels.



# LUXUS



## LUXUS

	TYPE: LAGER
	ALCOHOL BY VOLUME: 4.2 %
	EBU (BITTERNESS): 15
	EBC (COLOR): 6
	PACKAGING: 33CL CAN

## LUXUS LIGHT

	TYPE: LIGHT LAGER
	ALCOHOL BY VOLUME: 3.5 %
	EBU (BITTERNESS): 14
	EBC (COLOR): 5.5
	PACKAGING: 33CL CAN

**Appearance:** Sweet gold-colored beer with white foam.

**Aroma:** Malty aroma.

**Flavor:** Balanced bitterness, refreshing and lingering aftertaste.

**Notes:** This beer is known all over the world for its rich malts and its fine balance of floral and herbal hops that give a well-defined bitterness.










# HOLTLAND



## HOLTLAND

	TYPE: LAGER
	ALCOHOL BY VOLUME: 4.2 %
	EBU (BITTERNESS): 12
	EBC (COLOR): 7
	PACKAGING: 33CL CAN

## HOLTLAND LIGHT

	TYPE: LIGHT LAGER
	ALCOHOL BY VOLUME: 3.4%
	EBU (BITTERNESS): 11
	EBC (COLOR): 6.5
	PACKAGING: 33CL CAN

**Appearance:** Pale gold-colored with a white dense head.

**Aroma:** Malty aroma.

**Flavor:** Sweet, low intense bitterness and a refreshing aftertaste.



**Notes:** This beer contains low carbohydrates and has fewer calories than a standard lager beer.



# DAMBURGER




## DAMBURGER

	TYPE: LAGER
	ALCOHOL BY VOLUME: 5%
	EBU (BITTERNESS): 15
	EBC (COLOR): 6
	PACKAGING: 33CL CAN

**Appearance:** Gold-colored slightly sparkling.  
**Aroma:** Slightly malty and fruity with a typical crisp pilsner fragrance.  
**Flavor:** Harmonious, medium intensity bitterness and lingering aftertaste. It is a thirst-quenching beer.  
**Notes:** This beer is internationally recognized for its rich flavors and superior freshness. It is brewed with the finest natural ingredients and pure mineral water from own sources.

# HOLLANDER

## HOLLANDER

	TYPE: LAGER
	ALCOHOL BY VOLUME: 5%
	EBU (BITTERNESS): 19
	EBC (COLOR): 7
	PACKAGING: 33CL CAN

**Appearance:** Clear gold-colored with a foamy head.  
**Aroma:** Sweet bread, floral, some earthy hops, lager yeast and a very subtle hop bitterness.  
**Flavor:** A bit of bitterness but balanced with the delicacy of this beer. Light to medium body with good crisp and moderate lively carbonation, dry and clean finish. An easy to drink premium beer.  
**Notes:** This Lager has a traditional Dutch style and a smooth neutral character. It is brewed with spring water and natural ingredients.








# DAM BURG

# MAAT'S



## DAM BURG

	TYPE: LAGER
	ALCOHOL BY VOLUME: 4.5%
	EBU (BITTERNESS): 18
	EBC (COLOR): 9.5
	PACKAGING: 33CL CAN





**Appearance:** Pale gold-colored and slightly sparkling.

**Aroma:** Slightly caramelized malt aroma.

**Flavor:** Full body, malty aftertaste and pleasant bitterness.

**Notes:** It is brewed with the purest water from our own source, barley malt, unmalted cereals and aromatic hop varieties.

## MAAT'S

	TYPE: LIGHT LAGER
	ALCOHOL BY VOLUME: 3.3 %
	EBU (BITTERNESS): 15
	EBC (COLOR): 6.5
	PACKAGING: 33CL CAN

**Appearance:** Pale colored beer with a little foam.

**Aroma:** Malty and slightly fruity aroma.

**Flavor:** Low intense bitterness and refreshing aftertaste.

**Notes:** It is a super-inoffensive Lager with a mild and not very bitter taste. It is perfectly carbonated very refreshing when it is ice cold.



# ALE Beers

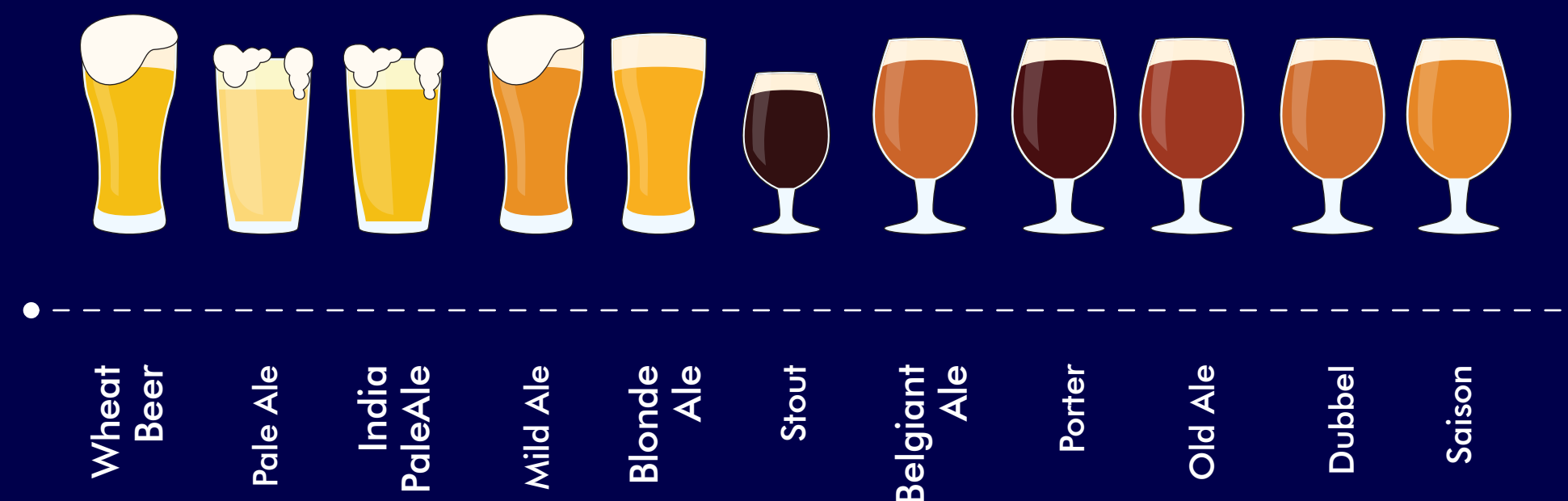
This type of beer has a very old origin, so there is a great variety of sub styles: Pale Ales, Porters, Stouts, and wheat Beers.

Its elaboration is very common in Central Europe. They are more complex beers from an aromatic point of view since more aromatic compounds are produced during the fermentation. They are fermented using *Saccharomyces cerevisiae* yeast, a very common type of yeast for different applications, such as wine and bread making.

These beers are called top-fermented because the used yeasts are positioned up to the top, and then go down the fermenter when the process is about to end. In addition, the rapid action of the yeast makes the beer ready in about a week. The yeast products will be floating on top due to the intense movement within the tank.

These top-fermenting yeasts used to produce ales also prefer warmer temperatures. The range will vary, generally between 60-72 degrees Fahrenheit (15-22 degrees Celsius). Lager yeasts react best at temperatures 20 degrees colder than that. While most beers do not require aging, ales are even better when they are either unaged or aged for a short time.

Ales tend to be more flavorful, noted by fruit flavors while, in comparison, lagers tend to be crisper.






# KRISTOFFEL



## KRISTOFFEL BLOND

	TYPE: BLOND ALE
	ALCOHOL BY VOLUME: 6 %
	EBU (BITTERNESS): 21
	EBC (COLOR): 15
	PACKAGING: 33CL BOTTLE

**Appearance:** Deep gold with superb clarity. Thick and creamy white head with good retention.

**Aroma:** Balance between light sweetness, spices, and medium fruity flavors.

**Flavor:** Full-bodied flavor, crisp aroma and balanced bitterness.

**Notes:** Beer with moderate strength, easy to drink and always with the complex character of a Belgian beer. The perfect alternative to the Pilsner.

## KIRSTOFFEL DARK

	TYPE: BLACK ALE
	ALCOHOL BY VOLUME: 6 %
	EBU (BITTERNESS): 20
	EBC (COLOR): 70
	PACKAGING: 33CL BOTTLE

**Appearance:** Dark amber.

**Aroma:** Slightly caramelized, malty, coffee-like taste.

**Flavor:** Malty and mild caramelized flavor. The aftertaste is reminiscent of coffee.

**Notes:** It is brewed with a unique selection of special malts and aromatic hops.





# KRISTOFFEL

Kristoffel White, winner of the silver medal at the **World Beer Awards** in the category Wheat Beer.



## KRISTOFFEL WHITE

	TYPE: WITBIER ALE
	ALCOHOL BY VOLUME: 5 %
	EBU (BITTERNESS): 13
	EBC (COLOR): 6
	PACKAGING: 33CL BOTTLE

**Appearance:** Pale yellow color, unfiltered, permanently cloudy with fast rising bubbles.

**Aroma:** Typical citrus and coriander aroma.

**Flavor:** Mild sweet and sour flavor with a full aroma and a medium bitterness.

**Notes:** It is a Belgian wheat beer spiced with orange peel and coriander seeds. For everyone and easy to drink, especially in hot periods. A unique beer in the world.

## KRISTOFFEL ROSÉ

	TYPE: FRUITY WITBIER ALE
	ALCOHOL BY VOLUME: 5 %
	EBU (BITTERNESS): 12
	EBC (COLOR): PINK
	PACKAGING: 33CL BOTTLET

**Appearance:** Pink color, cloudy with a dense creamy head.

**Aroma:** Raspberry and strawberry aromas surrounded by soft notes of cereal.

**Flavor:** Interesting contrast between the sweetness and acidity of the raspberry and strawberry and the bitterness of the hops. The fruity taste predominates, which is in line with the white beer characterized by wheat notes slightly spiced with coriander and orange.

**Notes:** A classic choice for those looking for something light, fruity and without bitterness. It is ideal for hot days thanks to its low alcohol content.








## SEZOENS BLOND

	TYPE: BLOND DOUBLE DRY HOPPED ALE
	ALCOHOL BY VOLUME: 6 %
	EBU (BITTERNESS): 26
	EBC (COLOR): 9
	PACKAGING: 33CL BOTTLE

**Appearance:** Gold-colored with a firm creamy head.  
**Aroma:** A strong hop aroma thanks to the selection of aromatic hops and the dry-hopping process.  
**Flavor:** Refreshingly mild. Malty in mouth and very aromatic, hoppy aftertaste.  
**Notes:** Dry Hopping is a technique that consists of adding dry hops to already fermented beer. It is used to add aroma to the beer.

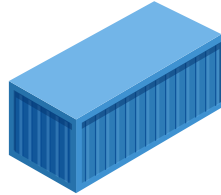
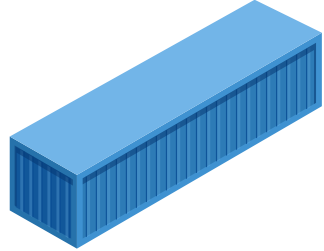




## 1758

	TYPE: INDIAN PALE ALE
	ALCOHOL BY VOLUME: 6.5 %
	EBU (BITTERNESS): 40
	EBC (COLOR): 15
	PACKAGING: 33CL BOTTLE

**Appearance:** Cloudy gold-colored with a firm creamy head.  
**Aroma:** Fruity and slightly malty.  
**Flavor:** The bitterness of the hops combines perfectly with the fruity aftertaste.  
**Notes:** The perfect drink for fans who want the character of IPA beer combined with the complex, fruity, aromatic character of strong Belgian Pale Ale beers.



# LOGISTICS

	Floor - loading (No pallets)	Palletization
	 <b>20 FOOT CONTAINER</b>	 <b>40 FOOT CONTAINER</b>
 <b>33CL CAN</b>	2350 BOXES OF 24 BEERS	3024 BOXES OF 24 BEERS (28 PALLETS 800X1100)
 <b>50CL CAN</b>	1570 BOXES OF 24 BEERS	2016 BOXES OF 24 BEERS (28 PALLETS 800X1100)
 <b>33CL SLEEK CAN</b>	2400 BOXES OF 24 BEERS	2574 BOXES OF 24 BEERS (22 PALLETS 1200X1000)
 <b>33CL BOTTLE</b>	1400 BOXES OF 24 BEERS	1764 BOXES OF 24 BEERS (28 PALLETS 800X1100)





# Belgian Delights

**FOOD AND BEVERAGE**  
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